

# GPS

Global Performance System

Strategic partner  
for business leaders

The *Big Data* solution developed by  
Business Investigation SA

# GPS, the Big Data solution for mastering corporate performance

Organizations and CEOs may create the best strategies yet 70% still fail in execution (Fortune Magazine). The complexity and challenges of everyday business can send even the best laid plans off course. **The internal friction created by competing agendas, lack of resources, and unclear communication is a common barrier to successful execution. This also creates a great sense of frustration among leaders worldwide.** On top of these difficulties businesses have to face today's increasing competitiveness and uncertain external environment. So how can they thrive?

## Identify your Risks and Align your Actions

GPS solution is based on a tried and tested method that enables leaders to identify threats to their organization and take actions to reduce vulnerabilities while identifying new opportunities. CEOs strategies are carried out throughout the organization and across all business units into measurable actions. As a result, these objectives and actions aligned with the top level strategies are available to directors and managers on dashboards, classified by the GPS risk analysis method, according to their weight and priority. GPS brings the missing link between the strategy and process performance plans. GPS translates the goals from a visionary perspective into specific smart indicators at work for all strategic, managerial, and operational levels.

## Map your Strategy

A guide leading a team up a treacherous mountain, a surgeon performing heart surgery, or an army general on a tactical mission, needs to empower his team with the right crucial information; for example: precise maps, paths to proceed on, steps to take, detailed instructions, reliable and adequate available material. The same applies to the business world: a workforce needs guidance, clear and detailed information in order to execute a business strategy successfully. GPS allows an organization to describe and illustrate—in plain language—its objectives, initiatives, target markets, measures of performance and conformance to sector regulations, as well as the links between all the pieces of its strategy.

## Performance, not just Alignment

GPS does more than aligning operational directives to CEO's strategies, it measures the entire enterprise performance. GPS gives you the opportunity to measure beyond a process, a division operation and to monitor performance globally. GPS also takes monitoring to another level and provides you with a 3D analysis: the production, its quality and its costs. With GPS, you will be able to assess the context that produce the greatest business opportunities for your organization. GPS will guide you with company investments so they generate the highest return. GPS unique approach offers stakeholders instant feedback on how close their achievements are to target results with their impact and ramifications on both division and company objectives.

Today, corporations expect far more from their CFOs than simply managing numbers. They expect guidance for performance, governance, leadership, and strategy. GPS answers to this considerable challenge and puts at CFOs disposal all necessary information to assume successfully these very critical responsibilities. GPS will retrieve facts as quantified information, facilitate the loss assessment process, and point out solutions towards a new strategy. GPS is a powerhouse. Its method and processes represent the combination of existing stand alone systems but only GPS can currently provide data flow continuum. Fully integrated to your existing BI and ERPs systems GPS will systematically collect data and give you the instant unique solution so:

- ▶ You discover new opportunities
- ▶ You receive alarms when off track
- ▶ You create automatic action plans from possible optimizations and simulations
- ▶ You access a real-time SWOT analysis

GPS brings you a complete set of business governance and guidance tools to help you define your strategies as measurable operational actions, carry out the best suited and most efficient performance plan aligned with organization strategies, and investigate, analyze, and deduce new objectives. Today, GPS has become essential to finance. It guarantees an enhanced transparency and reliability of communication. With GPS by your side, expect high performance, perfect conformance, clear guidance and increased competitiveness.

